



# The Imperial Centre for the Arts and Sciences Facility Use Application

**RESERVATIONS ARE NOT HELD WITHOUT COMPLETED APPLICATION AND REQUIRED  
NON-REFUNDABLE BOOKING FEES**

**CONTACT INFORMATION** (Please Print)

Date of Application: \_\_\_\_\_

Applicant's Name: (One name)

\_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State

Zip Code

Billing Address (If different):

\_\_\_\_\_

Street

City

State

Zip Code

Phone: \_\_\_\_\_ Cellular Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## EVENT INFORMATION

 (Please Print)

Rental Day (of week): \_\_\_\_\_ Rental Date: \_\_\_\_\_

Total number attending the event: \_\_\_\_\_

Minimum three (3) hours required including the setup, event and breakdown time:

	<b>START</b>	<b>END</b>
Set-up Time_	<b>From:</b> _____	<b>To:</b> _____
Event Time_	<b>From:</b> _____	<b>To:</b> _____
Break-down & Clean-up Time_	<b>From:</b> _____	<b>To:</b> _____

Brief event Description: \_\_\_\_\_

**WILL ALCOHOL BE SERVED? Circle One: YES or NO** Area where serving alcohol: \_\_\_\_\_

IF "YES" a **\$50.00 NON-REFUNDABLE** alcohol administration fee is due at the time of booking, along with your facility rental non-refundable booking fee made payable to the City of Rocky Mount.

**IS POLICE SECURITY REQUIRED? Circle One: YES or NO**

**NON-REFUNDABLE BOOKING FEE:** A non-refundable booking fee of \$500.00 or total amount of your application, whichever is less, must be paid at the time of application submittal. Reservations will not be held without completed application and booking fee.

**BALANCE:** Any balance showing after the initial non-refundable deposits must be paid at least 30 days prior to the event date.

**CANCELLATION AND REFUND POLICY:** Renter receives a 100% refund if the Parks and Recreation Department cancels the event reservation, 85% refund less the non-refundable fee if the customer cancels the event reservation at least 30 days prior to the event date. No refund if the customer cancels the event less than 30 days in advance of the event date.

**Signature of Renter** \_\_\_\_\_ **Date:** \_\_\_\_\_

### RENTAL RATES AND CAPACITY

Rental Location	Reception (Standing)	Banquet (Seated)	Rental Rates City Resident or Non-Profit	Rental Rates Non-City Resident	Number of Hours	Total Amount
Art Studio I (Arts Education Building)	60	40	\$45/hr	\$68/hr		
Main Common Area (includes Atrium, Boiler & Orientation Area)	350	210	\$125/hr	\$188/hr		
Museum Courtyard (Outside)	800	400	\$90/hr	\$135/hr		
Studio Theatre (Arts Education Building)	225	140	\$90/hr	\$135/hr		
Theatre & Lobby (Includes 1 theatre steward)	300	N/A	\$225/hr	\$335/hr		
Theatre Lobby	130	75	\$90/hr	\$135/hr		
Theatre Lobby, Terrace & Sculpture Courtyard	290	170	\$125/hr	\$188/hr		
Theatre Terrace & Sculpture Courtyard (Outside)	160	95	\$90/hr	\$135/hr		
			<b>GRAND TOTAL:</b>			

### SUBMISSION OF RENTAL CONTRACT

The Imperial Centre address is 270 Gay Street, Rocky Mount, NC 27804  
For questions regarding the application process, please contact:

**Kimberely Daniels - (252) 972-1342**

Email: [Kimberely.Daniels@rockymountnc.gov](mailto:Kimberely.Daniels@rockymountnc.gov)

**Credit cards, checks and money orders and cash accepted.**

**Please make all Checks and Money Orders payable to: **The City of Rocky Mount****

Non-refundable facility booking fee \$ \_\_\_\_\_ Non-refundable Alcohol Fee (if applicable) \$ \_\_\_\_\_

Total Amount of Contract \$ \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

Contract Balance Due date: \_\_\_\_/\_\_\_\_/\_\_\_\_ ABC Forms Due Date (if applicable) \_\_\_\_/\_\_\_\_/\_\_\_\_

(The balance and ABC forms are due one month prior to the date of the event)

*I understand that failure to submit the ABC forms 30 days prior to the event will result in denial to serve/sell alcohol.*

\_\_\_\_\_ (Initials) (**Payments are conducted in two payments: initial and final**)

Signature of Renter \_\_\_\_\_ Date: \_\_\_\_\_

Imperial Centre Facility Approval by: \_\_\_\_\_ Date: \_\_\_\_\_

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### RENTAL TERMS AND CONDITIONS

1. *Facility Use Applications* must be submitted and approved by the rental coordinator at least 30 days prior to the event and no more than 12 months in advance. **Rental reservations will not be held without a completed application and the non-refundable booking fee(s).**
2. The rental payment balance is due 30 days prior to the event. **If the balance is not received, the event duration will be adjusted to equal the paid amount.**
3. If there is interest in serving alcohol during a rental, review and follow the *Procedure for Obtaining Permission to Serve Alcohol* document on pages 7-8.
4. **Campaign speeches or other political activities by individuals seeking an elective office shall not be conducted on the premises of any city property.**
5. Only **non-profit organizations are permitted to have fundraising/ticketed events** at the Imperial Centre. Non-profits must provide specific details about the event, documentation of 501C tax status with application, and **submit deposit payment by non-profit organizational check or credit card.**
6. All theatre rentals must be ticketed and limited to the space capacity of 300 individuals. **All for profit renters must offer complimentary/free tickets to attendees.**
7. **Seating capacities may be adjusted to be in compliance with any Executive Order(s) set forth.**
8. The Imperial Centre is open to the public during regular operating hours. The public has access to restrooms, hallways, and lobbies.
9. Access to the rental space will not be permitted prior to the set-up start time designated by the renter on the application for set up time for decorators. Caterers, DJ's and bands (notification of arrival time provided to rental coordinator) may have access to rented space during normal business hours; provided the time in space does not exceed past the facility's business hours. If so, the renter is invoiced by the City of Rocky Mount for any additional time at two (2) times the rate. This will not apply if the renter's event time starts at 5:00PM.
10. It is the responsibility of the renter to communicate pre-scheduled setup time and break down hours with each vendor, assuring they adhere to the contracted times. Vendors will need to depart at the end of the renter's breakdown time as well.
11. **The rental coordinator is available for up to 2 (post) meetings with the renter prior to the event.**
12. **Day of event time extensions are not available.** If the renter and/or renter's vendors surpasses the agreed upon contracted time in excess of 30 minutes, the renter is invoiced by the City of Rocky Mount for additional rental time at two (2) times the rate.



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13. Rocky Mount Police Department security is required for the duration of all events serving alcohol and/or ending after 10PM at the renter's expense.
14. Any equipment rented from another source or provided by the renter or vendor is subject to approval by the Rental Coordinator. The renter is responsible for contacting and contracting all rental needs and vendors.
- 15. Deliveries (during hours of operation) and pick-ups of equipment must be coordinated with the Rental Coordinator.**
16. Imperial Centre staff is responsible for the set up and strike of the facility's equipment.
17. Decorations are limited to free standing or tabletop items only. They may not be adhered (nor draped) in any fashion to the facility walls, columns, windows and/or ceilings. **(Only non-helium balloons are allowed within our facilities). Confetti of any type or loose glitter is not allowed and only battery operated candles can be used in the facility.**
18. All items furnished by the renter must be removed from the rental area within the designated clean up time on application.
19. The renter must leave the facility clean and in the condition prior to the rental including sweeping, dust mopping, disposal of any spilled liquids, and all trash placed in provided receptacles and bags tied at the top.
20. The renter is responsible for replacement or repair of broken/damaged facility property incurred by the renter, guests or hired vendors. An invoice will be issued within 45 days after event has occurred.
21. The Imperial Centre is not responsible for any lost, stolen, damaged, or destroyed property/items while on the Centre's premises.
22. Smoking **(or vaping)** is prohibited anywhere inside the Imperial Centre and within 25 feet of all entrances and exits on its grounds.
23. Outdoor amplified sound must be approved by the Rocky Mount Parks & Recreation Department and the Rocky Mount Police Department via a sound permit.
24. Children must be supervised at all times.
25. Some areas of the Imperial Centre are WIFI capable. *Please ask for details.*
- 26. Renter is responsible for maintaining person capacity of rental spaces during use. Overages may result in a fine per city ordinance.**
- 27. Parking is prohibited in the roundabout, courtyards, fire lanes, unmarked areas, and on the grass. Illegally parked cars are subject to being towed.**
28. Marketing materials for all advertised events must be sent to the Imperial Centre Rental Coordinator 2 weeks prior to distribution for approval.
29. The Imperial Centre will not produce, publish or distribute printed information or signage associated with the renters' event.



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30. **The rental coordinator or a designee is onsite for the duration of your event (including setup, event time, and breakdown/cleanup).**
31. Rentals events and activities taking place at the Imperial Centre may be photographed for use in marketing of the facility and the Parks & Recreation Department.
32. The Imperial Centre has Special Events throughout the year. **Our event setups may have an impact on the capacity limit of a space. (Christmas/Holiday Decorations expected timespan of mid Nov-2<sup>nd</sup> Sat of Jan of the coming year)**
33. **The renter entering into a Rental Agreement to host an event at the Imperial Centre for the Arts and Sciences must complete the release and indemnity form provided. If serving alcohol, a general liability and liquor liability insurance policy is required for the date of the event.**

### Acknowledgement

I have read and acknowledge the **Rental Terms and Agreement** and the **Procedure for Obtaining Permission to Serve Alcohol** for an Imperial Centre rental. I understand my responsibility as the renter, and I agree to abide by the terms. This agreement serves as your invoice. **Unless other charges are incurred, no invoice will be sent.**

**Signature of Renter:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Application Approval by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

THIS RELEASE AND INDEMNITY AGREEMENT made and given this \_\_\_\_ day of \_\_\_\_\_, 20\_\_

By \_\_\_\_\_ (whether one or more, the “Indemnitor”) to the City of Rocky Mount, North Carolina, its elected officials, agents, and employees (collectively the “City”);

W I T N E S S E T H:

WHEREAS, the City owns or has an interest in a certain lot or parcel of real estate identified as **The Imperial Centre for Arts and Sciences**, located at **270 Gay Street**, Rocky Mount, North Carolina (the “Property”); and WHEREAS, Indemnitor has requested permission to use such property for the following purpose or purposes:

\_\_\_\_\_  
\_\_\_\_\_  
(Whether one or more, the “Activity”); and WHEREAS, in order to induce the City to permit Indemnitor to use the Property for the Activity specified, the Indemnitor has agreed to release, indemnify, and hold harmless the City to the extent herein below provided. NOW, THEREFORE, in consideration of being granted the right to use the Property, the Indemnitor hereby agrees to:

- (i) RELEASE, ACQUIT, AND FOREVER DISCHARGE the City from any and all claims, losses, damages, or liability (present or future), on account of injury to persons or property, including injury resulting in death, arising out of or any way connected with the use of the Property for the Activity specified above, or for any other activity or activities at the Property by the undersigned Indemnitor during the term of this Release and Indemnity Agreement; and
- (ii) INDEMNIFY, DEFEND, AND HOLD HARMLESS the City from and against any and all claims, losses, damages, or liability (present or future), and all costs, charges, and fees (including court costs and reasonable attorney’s fees) related thereto, arising out of, or in any way connected with the use of the Property by the undersigned Indemnitor, or anyone using the Property under the auspices of the undersigned Indemnitor, or with the implied or express consent or the undersigned.

It is understood and agreed that the City makes no representation or warranty, express or implied, that the Property is suitable, safe, or appropriate for the Activity and that the undersigned Indemnitor assumes the risk of any loss, damage, or liability resulting from the use of the Property. The undersigned will not use or authorize anyone to use the Property for any activity except the Activity specified above except with the consent of the City or it’s duly authorized representative.

It is further understood and agreed that if any term or provision of this Release and Indemnity Agreement, or the application thereof to any person, firm, corporation, or circumstance shall, to any extent, be deemed invalid or unenforceable, the remainder of this Release and Indemnity, or the application of such term or provision to persons, firms, corporations, or circumstances other than those to which it is held invalid or unenforceable, shall not be affected thereby, and each term and provision of this Release and Indemnity Agreement shall be valid and enforceable to the fullest extent permitted by law.

The undersigned has carefully read this Release and Indemnity Agreement and executes it voluntarily in his or her duly authorized, official capacity on behalf of the Indemnitor.

This the \_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
**Signature of Indemnitor**



**THE CITY OF ROCKY MOUNT**  
**PROCEDURE FOR OBTAINING PERMISSION TO SERVE ALCOHOL**

A written request (or the attached form- “Permission to Serve Alcohol”) must be submitted to the Imperial Centre Rental Coordinator one month in advance of the event. Proof of insurance and an ABC permit must accompany this request. The request must include event name and date, name of facility space being rented, type of alcohol being served, hours it will be served and hours that security will be provided. This request will be forwarded to the City Manager’s office, who shall determine the approval of the documents.

**Alcoholic beverages may not be served for more than (4) four hours and cannot be served during the last 30 minutes of the event regardless of length. No exceptions will be made.**

The alcoholic beverages must be dispensed in accordance with the General Statutes of the State of North Carolina. The ABC Commission should be consulted for the applicable permit required for dispensing alcohol beverages. This is a separate State of North Carolina process. Applicants should allow adequate time to complete.

www.ncabc.com  
Main number: 1-919-779-0700  
Fax number: 1-919-662-3583

Mailing Address:  
North Carolina Alcoholic Beverage  
Control Commission  
  
4307 MAIL SERVICE CENTER  
Raleigh, NC 27699-4307

Location Address:  
North Carolina Alcoholic  
Beverage Control  
Commission  
400 E. Tyson Road  
Raleigh, NC 27610

**Permit questions: (919)948-7941**

No one under the age of 21 may be served alcoholic beverages.

Applicant will be required to hire off-duty law enforcement officer(s) for the event. Determination will be made for this requirement prior to the issuance of the permit and is at the discretion of the Rocky Mount City Manager based on the nature, character, time, size, history and location of the event.

The applicant shall have general liability insurance with host liquor liability coverage endorsement or event liability insurance which shall provide coverage in the event of an incident resulting from the serving of alcoholic beverages at the function. The City of Rocky Mount shall be name as a co-insured in such policy. The minimum amount of coverage shall be \$2,000,000.

The use of alcoholic beverages shall be in a controlled area specifically identified in the Facility Use Agreement and the ABC Permit. Failure to comply with this requirement may be grounds for denial of future requests.

Additional liability insurance may be required with the City of Rocky Mount identified as co-insured. Determination will be made for this requirement prior to the issuance of the permit and is at the discretion of the Rocky Mount City Manager based on the nature, character, time, size, history and location of the event.

A standard waiver of liability and/or hold harmless agreement shall be executed by the applicant releasing the City of Rocky Mount of any liability associated with the serving of alcoholic beverages on City property.

A Facility Use Agreement will be executed by and between the City of Rocky Mount and the non-profit organization or private group which will be binding and failure to comply with the terms and conditions of the agreement may result in denial of future requests by the requesting party. It is the renter’s responsibility to contact the ABC Board to determine the applicable permit required for their event. A copy of any permit issued must be provided to the Facility Rental Coordinator at least one month prior to the event. It will be the renter’s responsibility to hire bartenders. **No alcoholic beverages are allowed outside of the event room(s) including outside of the building.** The renter assumes all liability in regard to alcoholic beverages served and consumed during their event. In order to maintain safety, the Parks and Recreation staff reserves the right to request guests that are perceived to be overly intoxicated to leave the premises. Host of the event shall be responsible for providing designated drivers or other means.



**Checklist to Submit a Request to Serve Alcohol Application**

Please check the appropriate box to show that you have completed or included the document with this request.

Return to rental office by \_\_\_\_\_. **(One month prior to event date)**

Keep a copy of the application for your files.

**Applicant (Print)** \_\_\_\_\_ **Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Rental location** \_\_\_\_\_ **Event Date** \_\_\_\_\_ **Time** \_\_\_\_\_ **to** \_\_\_\_\_

Alcohol will be served between the hours of: \_\_\_\_\_ and \_\_\_\_\_

ITEMS TO INCLUDE:	
Checklist for submitting a complete application and \$50 processing fee paid to the City of Rocky Mount.	
Applicant's completed rental agreement	
Applicant's completed release and indemnity	
Applicant's certificate of insurance in the amount of \$2,000,000 identifying the City of Rocky Mount as the co-insured	
City of Rocky Mount Police security has been arranged from the hours of _____ to _____. Contact Extra Duty Solutions 252-656-5623, or email <b>RockyMountNC@ExtraDutySolutions.com. (One month prior to the event date).</b>	
NC ABC Commission Limited Special Occasion Permit <b>IN THE NAME OF THE APPLICANT.</b> <i>The permit, application and insurance must be in the same name.</i> The ABC Commission does not require a permit for beer and wine; this is a requirement of the City of Rocky Mount to serve <i>any</i> type of alcohol in a City facility. The items below are required by the ABC Commission to receive the Limited Special Occasion Permit. These items are subject to change by the ABC Commission. <ul style="list-style-type: none"> <li>A. Complete the application by printing in ink.</li> <li>B. Application must be notarized.</li> <li>C. Fee is \$50.00 submitted by certified check, cashier's check or money order made payable to the NC ABC.</li> <li>D. Submit a copy of the lease/rental agreement or complete "Lease Information Box" on the back of this form.</li> <li>E. Submit a certified copy of the applicant's Criminal Record. May be obtained from the Clerk of Court in the county in which you reside.</li> </ul> <b>Non-profit organizations are required to receive a Special One-Time Permit additional requirements may apply.</b>	

*Office Use Only*

Rental Staff Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Recreation Superintendent's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Director of Parks & Recreation's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

City Manager's Signature: \_\_\_\_\_ Date: \_\_\_\_\_