

Downtown Rocky Mount Mural Project

PROJECT DESCRIPTION

The Imperial Centre and Downtown Rocky Mount are seeking artist proposals for a three-part downtown Rocky Mount Mural. The mural will be on the exterior wall(s) of Towel Town (248 SW Main St, Rocky Mount, NC 27804). We are seeking a family friendly mural that is bright and expresses the vibrancy and diversity of our community. Walls vary in size from 19 ½'x7 ½' to 30'x7'. We strongly encourage artists to visit the sight prior to proposal submission.



Please note that the awning of this building will be replaced.

CRITERIA

- Incorporate references to the area's history and/or culture.
- Engage and inspire the community.
- Use durable materials that require minimum maintenance.

ELIGIBILITY

Open to all U.S. artists 18 years of age or older. Work must be family friendly and original. Solo or group proposals are accepted.

SUBMISSION PROCEDURES

There is NO submission fee for up to two (2) proposals per artist. All of the following must be included with the submission: Artist contact information, artist proposal, itemized budget, artist resume (please include any related mural works), and up to three (3) conceptual sketches, layouts, or similar, completed works.

The artist must submit their proposals to MVHArtsCenterSubmissions@gmail.com. Email instructions are included.

Project proposal should include

- Artist Contact Information
- Artist Resume
- Artist Proposal
 - Project concept/inspiration/message and medium
 - Longevity of project once it's been installed
 - Project should remain intact for three years
 - In the case of vandalism or fading, the City of Rocky Mount will arrange for the artist to fix it or confer with the artist on best approaches.
 - Artist may choose to submit a proposal for one part of available wall space or for the entire façade. Please be specific about what part(s) of the wall artist intends on using.
- Project Budget
 - Should not exceed \$2,000
 - Artist time, materials, travel, and accommodations (as needed)
- Conceptual images
 - Please email.
 - No PowerPoints will be accepted
 - Each image must be identified (file name) with proposal number
 - No identifying information should appear within the body of the images

The selection of downtown mural will be done by blind jury.

Please note that the jury may have additional questions. Please reply promptly to any questions while jury is making decisions in February. Failure to respond to questions may result in being ineligible. In addition, in-person panel questions may be requested.

Once an artist is selected, s/he may not dramatically alter their design without approval from the Imperial Centre for the Arts & Sciences.

ADDITIONAL INFORMATION

The City of Rocky Mount will be responsible for removal of the mural after three years on display. The City may choose to extend the duration of the mural with artist consent.

PROJECT TIMELINE

Friday, December 1, 2017	Accepting Submissions
Wednesday, January 31, 2018	Deadline to submit proposals
Friday, March 2, 2018	Final Decision Announced
Monday, April 2, 2018	Deadline for selected Artist to turn in vendor forms and signed contract.
Friday, June 1, 2018	Deadline that selected artist must complete mural

Email Submission Format Instructions

Please use the below guidelines for your email submission for the Imperial Centre Water Tower Mural Project.

- I) Send your entries to: MVHArtsCenterSubmissions@gmail.com
- II) The subject line should read: “[Artist Name] Downtown RM 2018”
- III) In the body of the email, please provide:
 - 1) Artist name
 - 2) Artist mailing address
 - 3) Artist phone number(s)
 - 4) Artist email address
 - 5) Website (if available)
- IV) You may submit up to two proposals.
For each proposal, please include:
 - Artist Proposal for Mural
 - Project Budget
 - Artist Resume (please feature any similar projects)
- V) Submit images as an email attachment.
For each proposal, you may submit up to three images.

Name each image's file with its corresponding Proposal number (if applicable)

Example:

Proposal 1/image 1

Proposal 1/image 2 detail

Proposal 2/image 1